

Business Pathways: Skills for Success



Entrepreneurship Academy

Students selecting the Entrepreneurship Business Pathway will use technology to obtain fundamental business knowledge and skills. Employability skills, leadership and communications as well as personal and business financial literacy will be addressed. Students will learn how to apply management and motivation theories to real-life business situations. Through the operation of a business, they will learn how to manage a workforce, lead change and build relationships with employees and customers. This Pathway is recommended for students who are interested in starting their own business or follow a management pathway in their future career.

Skills necessary for success

- Management and leadership
- Strong written and oral communication skills
- Technology skills
- Collaboration and teamwork

Professional pathway

- Business owner
- Entrepreneur
- Office manager
- Human Resources manager
- Accounting

Recommendations

- Excellent attendance record
- Minimum 2.5 GPA

Higher education opportunities

- College credits available. See page 32.
- Associate's Degree
- Bachelor's Degree

GRADE LEVEL: 10, 11, 12
LENGTH: Two years
SCHOOL: Cuyahoga Falls

COURSES & CREDITS:
Level I: Business Foundations, 1; Strategic Entrepreneurship, 1; CP English, 1.
Level II: Financial Accounting, 1; Management Principles, 1; Optional Capstone, 1.

Medical Administrative Assisting

A Medical Administrative Assistant is a health care professional with administrative and clinical knowledge, skills in business, clinical management and is responsible for the operations of a medical practice. Students will learn the law and ethics of healthcare, medical billing and coding, managing medical records, proper communication in the healthcare field and the skills to operate a medical practice. They will learn how to apply management and motivation theories to real-life business situations. This Pathway is recommended for students who may wish to pursue a career in the medical field.

Skills necessary for success

- Management and leadership
- Strong written and oral communication skills
- Technology skills
- Collaboration and teamwork

Professional pathway

- Medical Office Manager
- Medical Billing and Coding Specialist
- Medical Office Receptionist
- Administrative Medical Assistant

Recommendations

- Excellent attendance record. See page 32.
- Minimum 2.5 GPA

Higher education opportunities

- College credits available. See page 32.
- Associate's Degree
- Bachelor's Degree



GRADE LEVEL: 10, 11, 12
LENGTH: Two years
SCHOOL: Cuyahoga Falls

COURSES & CREDITS:
Level I: Business Foundations, 1; Medical Terminology for Business, 1; CP English, 1.
Level II: Medical Office Management, 1; Management Principles, 1, Optional Capstone,