

COLLEGE TECH PREP

Business and Sports Management

This College Tech Prep Program develops skills and knowledge in the field of business, sports management and marketing, human resource management, facilities and operations management, sales, and public relations. Students will acquire knowledge of business processes, economics and business relationships, finance, and accounting. Students will learn how to manage a workforce, lead change and build professional relationships with employees and customers. Students will utilize technology, software, and virtual simulations to prepare for careers in the business and sports management fields. Worksite and facility visits to professional, collegiate, and recreational sports and management will be integrated into the program. All students are provided opportunities for leadership development through the Business Professionals of America national student organization. College credit is available through university partnerships.

Areas of Concentration

- Sports Management
- Business Foundations
- Management and Administration Principles
- Fundamentals of Business and Administrative Services
- Human Resource Management
- Finance and Accounting
- Marketing, Sales and Public Relations



Professional Pathway

- Front office positions in professional sports
- Athletic director in college and high school
- Team management
- Event and recreational management
- Sports marketing
- Human resource manager
- Franchising and ownership.

Recommendations

- Excellent attendance record
- Minimum 2.5 GPA

Higher education opportunities

- College credits available; See page 33
- Associate's degree
- Bachelor's degree



GRADE LEVEL: 10, 11, 12
LENGTH: Two years
SCHOOL: Roosevelt



COURSES & CREDITS:
Level I – CP English 1cr (4.0); IA Bus. & Sports Foundations 1cr (5.0); IB Bus. Principles 1cr (5.0); Optional: Bus. & Sports Capstone 1cr (4.0) or academic/elective course

Level II – CP English 1cr; (4.0); IIA Strategic Entrepreneurship 1;cr (5.0); IIB Bus. & Sport Adm. Serv. 1cr (5.0); Optional: Bus. & Sports Capstone 1 cr (4.0) or academic/elective course
5.0=credit weighted on a 4.0 scale