

Modern Communication through Media Production-NEW!

Modern day media is constantly evolving, as the access to a variety of media platforms becomes more and more widespread. With this realization in mind, the Modern Communication through Media Production program will prepare students to effectively publish relevant, timely information. As they explore career-related and postsecondary fields, they will create and produce broadcasts to share with their peers, schools and community on a grand scale. In a journalistic framework while learning technical skills, students examine the foundations of media, film, journalism and broadcasting. Students will utilize the latest in interactive technology, social media and software to gain real-world experience and build a professional portfolio as they do semester rotations at both high schools. This new program at Cuyahoga Falls and Hudson High Schools will offer students unique experiences in creativity, critical thinking, collaboration, problem solving, leadership, initiative and adaptability.

Areas of concentration for audio and video

- Developing technical understanding of master control and automation
- Understanding recording and editing equipment, with software for creating stories, spotlights, PSA's, Station ID's, donor acknowledgments and podcasts
- Managing production and deadlines
- Learning the business and ethics of media and communications

Career interests/helpful background

- Written and verbal communication skills
- Keyboarding/digital skills
- Dependability
- Ability to work collaboratively and be self-motivated
- Critical thinking skills
- Creativity

Skills necessary for success

- Responsible team player
- Written and verbal communication
- Ability to follow multi-part directions
- Patience to follow through on assignments
- Cooperative attitude
- Disciplined self-starter

Professional pathway

- Video directing planning and management
- Video production editing
- Live production
- Video engineering
- On-air and voice-over announcing

Higher education opportunities

- College credits available - TBD
- Associate's Degree
- Bachelor's Degree

GRADE LEVEL: 10,11,12
LENGTH: Two Years
SCHOOL: Cuyahoga Falls, Hudson

COURSES AND CREDITS

Level I: The academic and technical courses will be identified at a later date.
Level II; The academic and technical courses will be identified at a later date.

