



Business/Marketing Pathway-Tallmadge

News about a College Tech Prep Program from the Six District Educational Compact



DECA winners from left, James Novello, Anthony Ibarra, Sam Borrell, Alexis Garrett, Brogan Burns, Luke Caruso, Bojana Maletic, Kennedy Rorar and Miranda Sally.

Tallmadge competes at DECA in Columbus

Ten Tallmadge DECA members competed at the district level in the Spring of 2018, and eight qualified to compete at the 2018 Ohio Career Development Conference in Columbus. **Lisa Haller** is the DECA advisor.

The OCDC encourages DECA members to sharpen their skills in marketing and management by role-playing real-life business situations. Over 50 different competitive events are conducted at the OCDC-ranging from marketing to business management, to public relations and to entrepreneurship.



DECA winners from left, John Anicas and Alexis Garrett.



From left, Brogan Burns, Parker Braccio and John Anicas.

DECA benefit concert raises money for suicide prevention

Last December, Tallmadge DECA hosted a benefit concert called "Dark to Dawn" and raised more than \$300 for the American Foundation for Suicide Prevention. DECA members **John Anicas** and **Brogan Burns** organized the event and performed during the show.

DECA membership at Tallmadge High School is open to all students in the Business/Marketing Pathway. Interested students may contact **Lisa Haller**.



BPA students competing at the state contest included from left, Angelina Labbe, Haley Gianco, John Labosky, Angelo Mariola, Elizabeth Regallis, Emily Newenhsen and Bojana Maletic.

BPA students advance to national competition

Tallmadge students **John Labosky**, Human Resources Management, and **Elizabeth Regallis**, Excel/Fundamental Spreadsheets, advanced to the BPA national competition in Dallas, Texas, last spring. BPA students under the direction of Kim Brendel competed in the regional BPA contests at The University of Akron and seven students advanced to state competition in March.

Current students have launched two fundraisers to help finance their real-world business experience and an end-of-the-year class trip to Cedar Point.



Six District Educational Compact

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Alum speaks to classes

2015 Tallmadge graduate and completer of the Business/Marketing Pathway program, **Madison Cox-Sheffler** spoke to accounting and finance classes recently. **Dave Jividen** and **Kim Brendel** welcomed their former student.

Madison is a student at Kent State University majoring in accounting and Computer Information Systems (CIS) and serves as a Student Ambassador for the Ohio Society of Certified Public Accountants.

Current students learned about the vast array of career opportunities in accounting, as well as college life, internship possibilities and the process of and benefits of becoming a Certified Public Accountant.



Students work together organizing their portfolio from left, Katie Hussing, Andreana Gotto, Morgan Howell, Megan Heaps, Brooke Santomauro and Mackenzie Gray.

Portfolios important in Fundamentals class

Each student in Joni Giles' Fundamentals of Business and Administrative Services Class creates a portfolio of his or her work completed throughout the semester.

These portfolios are a purposeful collection of student work that tells the story of student achievement or growth. The exercise promotes student self-assessment and control of learning, certifies student competence, demonstrates to employability skills and abilities, builds student self-confidence and evaluates curriculum and instruction.

The portfolio project helps develop student self-reflection, critical thinking, give responsibility for learning, and develops content area skills and knowledge. Close examination of work, comparing work over time, identifying strengths and weaknesses, goal setting, connecting personal best or favorite work, can all occur while students review and reflect on their work.

The benefits of using the portfolio for assessment enables teachers to get a broader, more in-depth look at what the students know and can do. The portfolio is a display of authentic work. It communicates a student's progress to teachers, parents, and employers. The portfolio also indicates and shows readiness to move on to a new level of work or employment.



Management class is ready to teach Economics to the entire third grade at Munroe Elementary.

Junior Achievement program brings economics to elementary school

Students in Management Principles partnered with Junior Achievement to participate in a program called Hometown Heroes, where the high school students taught age-appropriate economics to third graders at Munroe Elementary in Tallmadge. The program expanded this year to include teaching Economics to the entire fourth grade. According to instructor **Kim Brendel**, "It was a very rewarding day for both the little kids and the high schoolers."



Visiting the Cleveland Federal Reserve

Earlier this fall, students in **Kim Brendel's** Finance class visited the Cleveland Federal Reserve for a tour and a better understanding of historical hyperinflation. The information they heard about finance, banking and economics helped students gain a better understanding of U.S. monetary supply.

In the spring of 2019, this same group of students will also participate in a Reverse Shadow Day with Joni Giles's class. Business Management and Entrepreneurship classes will explore business creation and meet with successful business owners. Students will then write their original business plans as a culminating class project and potential career choices.