



Business Pathway Tallmadge

News about a Career-Technical Education Program from the Six District Educational Compact



2019 DECA District competitors from left, Leah Evans and Steve Zesiger.



DECA State competitors from left, Luke Caruso, Brogan Burns, Hunter Plunket and Todd Bangtson.

Tallmadge students compete at DECA

Ten Tallmadge DECA members, taught by **Lisa Haller**, competed at the district level in Spring 2019, and two teams qualified to compete at the 2019 Ohio Career Development Conference (OCDC).

The OCDC encourages DECA members to sharpen their skills in marketing and management by role-playing in real-life business situations. Over 50 different competitive events are conducted at the OCDC, ranging from marketing to business management, to public relations and to entrepreneurship.

Brogan Burns and **Luke Caruso** competed in Buying and Merchandising and were awarded medals for finishing in the Top 10. **Todd Bangtson** and **Hunter Plunket** competed in Sports and Entertainment Marketing.

Membership in DECA at Tallmadge High School is open to all students in the Business Pathway. Interested students may contact Haller.



Finance and Business Management students present at Munroe Elementary. From left, Anaika Summers, Cody Lombardi, Katrina Hepler and Rhiannon Duncan.

Partnering with Junior Achievement to bring economics to elementary students

Finance and Business Management classes, taught by **Kim Brendel**, partnered with Junior Achievement to teach Economics to all third and fourth graders in Tallmadge.

By incorporating engaging lessons and activities, the third grade curriculum concentrates on entrepreneurship and focuses on the specific businesses needed for a city to flourish. The recently expanded fourth grade program focuses on regional business development and building basic personal financial literacy knowledge.



Six District Educational Compact

Cuyahoga Falls • Hudson • Kent • Stow-Munroe Falls • Tallmadge • Woodridge

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At the state BPA competitions held in Columbus, Ohio, from left, Ricky Hayslip, Sebastian McLaughlin, Samantha Robertson and Hope Young.

Global Marketing Team places in Top 5 at BPA contest

Earlier this year, seven students taught by **Kim Brendel** qualified to advance to the State Business Professionals of America competition. The BPA students competed in the Regional BPA contests at The University of Akron.

Four students finished in the Top 5 in the state after competing on a Global Marketing Team in Columbus. They included **Samantha Robertson, Ricky Hayslip, Hope Young** and **Sebastian McLaughlin**.

This contest requires significant market research, a written business plan, development of a successful product/service line and human resources needs, understanding of an international culture, including economic, social, legal and technological trends all necessary to expand into both a domestic and an international market.

According to Brendel, "The contest parameters are kept intentionally vague in order to prompt students to develop their own ideas of what to sell and formulate why their proposed product/service mix should realize success in the global market."

Others who placed first in the region and qualified for State BPA competition included Banking and Finance – **Emily Newenhisen**, Personal Financial Management – **Emily Newenhisen**, Fundamental Spreadsheets – **Derek Manning** and in second place – **Christian Sickler**.

Annual job fair matches employers with students

Last spring, students in both Finance and Business Management hosted the annual Tallmadge High School Job Fair. The Fair mutually benefits reputable area employers by introducing employers to interested working-age eligible students. Employers find suitable matches for permanent, part-time, and/or seasonal employment opportunities.



Joni Giles' Entrepreneurship class members from left at bottom, Sydney Kirker, Amelia Perdue, Janelle Winston, Brooke Santomauro, Alexandra Thompson, Zara Scaccio, Justin Betts, Mitchell Herman, Nick Joyner, Jacob Gardella, Eric Hussing, Jason Betts, Brayden Hopkins, Danny Macchiarole, Ben Blankenship and Connor Franks.

All Entrepreneurship students place in Top 10 at BPA

All students in Entrepreneurship taught by **Joni Giles** placed in the Top 10 in regional Business Professionals of America competitions in January 2019. More than 800 students entered the competition held at The University of Akron.

Brooke Santomauro took first place in Accounting and second place in Banking & Finance, while **Brayden Hopkins** took first in Management, Marketing & Human Resources. Brooke went on to compete at the State BPA and placed in the Top 10 in Accounting. Brooke is now majoring in Accounting at Azusa Pacific University in Southern California.