



Business Pathway Tallmadge

Career-Technical Education Program News from the Six District Educational Compact



2020-2021 BPA winners



Khoa Lee with his
first place trophy

Students place at Business Professionals of America competitions

Finance student **Khoa Lee** led his team to victory and state qualification in a very complex judged **BPA** competition, **Global Marketing Team**. Khoa and his teammates, **Nick Lambacher** and **Ethan Taylor**, researched the hydroponics industry and devised a business plan for a local hydroponics company to expand in both the domestic and the international market. Khoa arrived from Vietnam to the United States in March of 2020, and was instrumental in developing a comprehensive marketing and business plan to introduce the hydroponics company to Vietnam which relies heavily on imported produce.

Logan Duncan finished in first place in the BPA Regional Fundamental Spreadsheets - Excel Skills contest this year, followed by Management classmates, **Jacob Berkey**, **Ethan Haralson**, and **Michael Davis** who respectively placed second through fourth.

Students in the Fundamentals of Business course participated in BPA Regional and State Competitions and earned top ten awards and trophies for the 2020-21 school year.

Allison Harrell placed 4th in Personal Financial Management and **Emily Comko** placed 2nd in Financial Math & Analysis Concepts.



Logan Duncan



Students compete at DECA District Competition

Ten Tallmadge DECA members, taught by Lisa Haller, competed at the DECA District Competition, which was held virtually in January 2021. Five DECA members finished in the top three of their event to qualify for the Ohio Career Development Conference (OCDC). **Kai Ballew**, **Ashlyn Lohr**, **Elena Kozma**, **Caroline Peters** and **Ava Wood** are the five OCDC qualifiers.

The OCDC encourages DECA members to sharpen their skills in marketing and management by role-playing real-life business situations. Over 50 different competitive events are conducted at the OCDC in the areas of marketing, finance, hospitality, and management. Ava Wood and Ashlyn Lohr were recognized as a top-ten team for the Hospitality Services Team Event.

DECA provides students opportunities to develop skills in the areas of career and technical training, leadership, development, civic consciousness, and social intelligence.

DECA membership is open to students in the Business Pathway. Students interested in joining should contact DECA Advisor, **Mrs. Lisa Haller**.



Six District Educational Compact

Cuyahoga Falls • Hudson • Kent • Stow-Munroe Falls • Tallmadge • Woodridge

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Success Stories



Jessica Martin

Jessica Martin, 2015 Tallmadge graduate, took many Business Pathway courses while a high school student. Presently, Jessica holds a Bachelor's degree in Accounting, a Masters of Business Administration (MBA) in Taxation and currently works at a local wealth management firm. Jessica would like readers to know, "I would recommend the Business Pathway as I am a firm believer that no matter what career path someone takes, understanding the fundamentals of the business world is crucial for success. This program prepares young individuals with the building blocks needed for the next chapter of life such as college or immediately joining the workforce."



Andrew Krukemeyer and Eric Solomon at the BPA Regional competition

Business Pathway completer, **Eric Solomon** graduated with honors from Tallmadge in 2021 before going on to study Marketing at Seton Hall University and start on the college's varsity soccer team. Early on in high school, Eric knew his career path would be in business and he took five pathway classes to help prepare him for his future.

During his junior year, Eric competed with fellow classmate and Business Pathway completer, **Andrew Krukemeyer**, in the Business Professionals of America's (BPA) judged competition Economic Research Team where they were assigned to research the highly controversial subject of guaranteed annual income. Eric said that originally he and Andrew were convinced that they were on the right side of the issue, but through additional intense research and discussion, came to see another perspective and completely changed their personal outlook. The team won the competition and utterly blew away their competition. After completing the Finance/Management Business Program his junior year, Eric completed the Marketing program his senior year and participated in DECA to learn more about sales and how to effectively promote both a product and service. Eric shares, "If you are thinking about taking a business class, definitely enroll. The classes I took at Tallmadge High School have helped make my college major so much easier and the confidence that this gives me makes me a more attractive candidate for future paid internships with industry leaders."

Business Pathway Benefits

- Earn up to **SIX** college credits
- Earn a Business Honors Diploma
- Earn work experience with a Capstone Project
- Membership in DECA or the Business Professionals of America (BPA) student clubs

Business Pathway Course Offerings

- Business Foundations for Financial Literacy
- Fundamentals of Business
- Entrepreneurship
- Finance*
- Business Management Principles*
- Marketing Principles*
- Professional & Technical Sales*

Business and Marketing Capstone classes available with "starred" () courses.