

Entreprenella ACADEMY

Career-Technical Education Program News from the Six District Educational Compact



Danielle Flemister, owner of Culart, came in to deliver a custom workshop about the special diversity found in the cultures entrepreneurs have used to create their businesses

> Makayla Huddleston (Stow-Munroe Falls) with mentor, Shay Somerville

Students benefit from the partnership with Cuyahoga Falls Chamber of Commerce



EntrepreNEW student experiences

Check out some of the experiential, hands-on ways you will learn as an EntrepreNEW student:

- Inspiring Entrepreneur Guest Speaker Series Students participate in field
 trips to meet entrepreneurs from a variety of fields including sports, medicine,
 science, digital business, restaurants, franchise creation, non-profit organizations,
 female entrepreneurship, and many more. As an EntrepreNEW student, you will
 spend tons of time meeting entrepreneurs so you can see it is possible to create
 YOUR dream exactly the way you want it!
- Area of Expertise Guests Is book work not your thing? Tests? Sitting in school all day? We do too! And in entrepreneurship, that's not real life! We learn by visiting with entrepreneurs that are experts in everything you need to know about starting your business!
- Mentor Program You will be assigned your own mentor, an entrepreneur
 in the field that interests you, to help you see the industry through his/her eyes!
 You will work with your mentor all year to help you grow and expand your
 options for your future.
- Internship Want to get paid to work during the school day with an incredible entrepreneur? Our internship program does just that! You will be given the option to spend three days a week working in a paid internship learning directly from an entrepreneur.
- Incubate EntrepreNEW is here to help you create a roadmap for your future success. Maybe you even have a business that could be launched in high school! Students have the option to build their business with the full support and resources of the program behind you - while you're in high school!

Anternship Opportunities

The EntrepreNEW Internship program is designed for Level II students to develop deeper experiences working in an entrepreneurial environment or in a specific industry before they make a further decision about their future business. This program partners together entrepreneurs looking for employees with students looking to learn in a meaningful, hands-on experience. Currently, five Level II students are participating in an internship experience. They are:

- Owen Harriman (Stow-Munroe Falls) working at Kicks and Cuts with Marvin Montgomery
- Livi Strausser (Woodridge) working at Art of Sucre with Emily Harpel
- Evan Droder (Stow-Munroe Falls) working at Kitchen 312 with Mandy Hamlin
- Cole Thomas (Tallmadge) working at Rubber City Landscaping with Mike Wegner
- Loren Culp (Stow-Munroe Falls) working with Stephanie Lewellen from The Social Vine



Success Story

EntrepreNEW student already selling clothing line

Austin Graham (Stow-Munroe Falls), is a Level II EntrepreNEW Academy student. During Austin's first year in the program, he launched his own clothing line called Sellout Clothing. EntrepreNEW collaborates with the City of Cuyahoga Falls and the Burton D. Morgan Foundation to provide innovative opportunities for students interested in starting a business or learning about the entrepreneurial mindset.

According to teacher **Emily Knight**, "With the help of his mentor and a partner at Calvin Klein in New York City, Austin handmade a line of clothing, learned to sew, worked with vendors to secure pricing, hosted a product photoshoot, launched **www.selloutcc.com** and a social media platform **@ selloutclothing_** on Instagram and Tiktok." She continues, "Austin also filed as a LLC and created a backend business structure, as well as a web-based purchasing and shipping system. His initial product launch sold out in four hours."

Austin explains, "I think that men's fashion is dull and lacks variety for young men. My business solution is to combine two popular styles of men's clothing to create a unique new style."

He continues, "My brother **Jacob** and I have always had a love for fashion but wanted to make something different. Sellout is based on taking multiple pieces of clothing and combining them to make one unique piece. The EntrepreNEW Academy has given me many opportunities and connections within the community to help start and grow my business."



Mayor Don Walters, instructor Emily Kilgore-Knight, members of the Cuyahoga Falls Chamber of Commerce and students at EntrepreNEW ribbon cutting ceremony

EntrepreNEW ribbon cutting ceremony

In August 2021, EntrepreNEW celebrated its new location, at the Cuyahoga Falls Riverfront, with a ribbon-cutting ceremony. Alongside instructor **Emily Kilgore-Knight** were both Level I and II students, **Mayor Don Walters** and members of the Cuyahoga Falls Chamber of Commerce. Mayor Don Walters states, "The location is key...it is perfect because we have all of the local businesses right here that [students] can learn from." Emily Kilgore-Knight believes this location reflects the design of the program to be experience based, rooted in extreme exposure to entrepreneurs.



Connect with EntrepreNEW!

To learn more follow us on **Instagram @ entreprenewedu**, visit **www.entreprenewedu.com** or email **Emily Knight - eknight@woodridge.k12.oh.us**



Is EntrepreNEW for you?

Are you full of ideas?

Does growing your side hustle or hobby sound appealing?

Do you want an answer to the question "Why do I have to learn this?"

Do you want to figure out how to work for yourself now or in the future?

Do you want to meet more than 100 entrepreneurs, business professionals and support organizations that can help you take your interest and turn it into a business?

Do you want to feel empowered to design the life and work you desire for your future?

If you answered yes to one or more of the above questions, the EntrepreNEW Academy may be right for you! EntrepreNEW was created specifically for you. Regardless of your future plans, you will leave this program with all of the tools, skills, knowledge, and the professional network you need to create any kind of business now or in the future. Design the life you want with EntrepreNEW!

2021-2022 Level I EntrepreNEW students