



# Modern Communication Through Media Production

Career-Technical Education Program News from the Six District Educational Compact



**A group of 2021-2022 MCTMP students: Simon Powers (Hudson), Jeff Nichols (Cuyahoga Falls), Faith Blitz (Stow-Munroe Falls), Cohman Arthur (Cuyahoga Falls), Julia McDonnell (Cuyahoga Falls), Koby Slusser (Stow-Munroe Falls), Elise Nutter (Cuyahoga Falls)**

## What is MCTMP?

The 2021-2022 school year marks the inaugural year for the Modern Communication Through Media Production program! This two-year program is designed for creative, critical thinkers who want to utilize and develop their ability to initiate and produce video and audio broadcasts by displaying leadership, and collaborating with their fellow students. Students will utilize the latest in interactive technology, social media and software while gaining real-world skills and experience to create a professional portfolio.

In each year of the program, students will spend a semester at Hudson High School where their focus will be on video broadcasting, and the other semester will be spent at Cuyahoga Falls High School focusing on audio broadcasting. Additionally, students will complete coursework in Media Arts Writing, Business of Arts Communication and college-preparatory English.

## What a current student is saying



**"I love this program because you get to truly watch your ideas come to life and you get to talk and share things that matter to you with others. I plan to pursue a career in the media field and feel that what I am learning with interviewing, editing, and camera/audio skills is going to really help me in college and my career!"**

**Elise Nutter**  
Cuyahoga Falls High School '22

## The 330 Podcast

MCTMP students cover local news and how it affects high school students, popular restaurants, high school and national sports and review popular music and musicians, among other topics in *The 330* podcast. They've also interviewed the owner of Swenson's **Jeff Flowers**, Cuyahoga Falls Superintendent **Dr. Todd Nichols** and Cuyahoga Falls Mayor **Don Walters**.

*The 330* can be found anywhere you get your podcasts and also on 96.1 WCFI-FM, the local radio station that has partnered with the program.

Follow *The 330* on Instagram and TikTok @the330pocast



**Cohman Arthur (Cuyahoga Falls) with Cuyahoga Falls Mayor Don Walters**



**Julia McDonnell (Cuyahoga Falls), Faith Blitz (Stow-Munroe Falls) and Elise Nutter (Cuyahoga Falls) with Swenson's owner Jeff Flowers after an interview**



**Six District Educational Compact**

Cuyahoga Falls • Hudson • Kent • Stow-Munroe Falls • Tallmadge • Woodridge

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Students in front of the *Making the 330* documentary poster



Simon Powers (Hudson) getting ready to record a music review session for *The 330* podcast

## Academic Update

MCTMP students are finishing their first semester of the program, which was spent at Cuyahoga Falls High School under the direction of instructors **Brent Hovey** (Audio Broadcasting) and **Joe Nowak** (Media Arts Writing). Students will start their second semester at Hudson High School, where **Mike Ondash** (Video Broadcasting) and **Stefanie Crecelius** (Media Arts) look forward to instructing this fantastic group of pioneering students!

Brent Hovey states that this group of students are doing a “tremendous job” and are truly “setting the foundation” for a program with enormous potential. Brent shares that the students have been working on the basics of audio broadcasting, journalism fundamentals and sound production. Students work on daily radio newscasts, which are sent over and aired on 96.1 FM. They work extensively on Adobe Audition to record and edit their projects.

After just a few short weeks into the school year, the students set their sights on a lofty goal - the development of a podcast. The students created *The 330*, a podcast born from their creative minds that covers topics related to school and the cities within the Six District Educational Compact.

As the year progressed, the students were inspired to show others the inner workings of both the program and their podcast through a documentary, *Making the 330*. The documentary production is in full swing with the first trailer released in November and the full film set anticipated to be completed by January 2022.



Nick Pedone with Koby Slusser (Stow-Munroe Falls)

## Students hear from and interview media entrepreneur

**Nick Pedone**, social media and podcast entrepreneur, stopped by Cuyahoga Falls High School and spoke to MCTMP students in December. Nick graduated from Nardon High School in 2016 and Kent State University in 2020. After completing an internship with ESPN Cleveland, he went on to create two of his own podcasts - *Big Play Sports* and *Pedone My Take*. At only 22 years old, he has already established himself as a well-known figure amongst the Cleveland professional sports scene. Nick spoke to the class about the opportunities in the field of podcast and content creation. Nick delivered the important message surrounding taking advantage of opportunities and creating your own opportunities. The students were impressed with Nick's success at such a young age. Nick sat in on a segment of *The 330* podcast. Stow-Munroe Falls senior **Koby Slusser** talked with Nick in his latest installment of “Swivel Sports with Koby” and the two had a blast recording the segment.

## Did you know?

According to the U.S. Department of Labor, employment in media and communication occupations is projected to grow 14 percent from 2020 to 2030 - faster than the average for all occupations, resulting in about 151,500 new jobs. Demand for media and communication occupations is expected to rise from the need to create, edit, translate, and disseminate information through a variety of different platforms. Modern Communication Through Media Production will give you the foundation necessary for an in-demand career!